

Transfr Trek

Redefining career exploration
for a new generation of learners

Transfr Trek is a multi-modal and immersive career exploration solution designed to keep learners engaged throughout the journey, from awareness to experience to planning.



Career Awareness

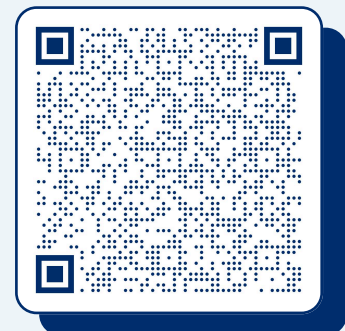
Career Experience

Career Planning



"Transfr Trek's connected experiences are helping our students uncover their passions, pursue critical skills, and confidently take action to pursue the next phase of their career planning. Whether students want to pursue a degree or a trade, Transfr gets them on a great pathway."

Jacqueline Levine
Director of Curriculum and Instruction,
Putnam Valley School District in New York



Want to learn more?
Scan the QR code above!

Life-Changing for Learners. Easy for Educators.

For learners:

Mobile Experience

Interest assessment

Personalized career matching

100+ Careers across all career clusters

Career data (e.g. local and national wage data)

VR Experience

Fully immersive & interactive

Virtual coach

Spanish-language enabled

Closed captioning

For educators:

Administrator Dashboard

Classroom setup and rostering

VR experience monitoring

Learner usage analytics

Product tutorials (with Pendo)

Resources and Services

Professional learning

Customer success and support

Learning community events

Curriculum resources



PROMOTE ACTIVE PARTICIPATION

Engage learners and keep their attention with career assessments and interactive VR simulations that put them in control of which careers they explore further



FOSTER THE FUTURE OF WORK

Help learners discover and explore modern high-paying vocations across multiple industries based on their interests and skills



PROVIDE A PATHWAY

Empower learners to identify the academic requirements, skills, and certifications linked to careers so they can build requisite learning paths



DEMOCRATIZE CAREER EXPLORATION

Trek's mobile and immersive experiences make career exploration accessible for all learners, regardless of gender, race, or resources



Transfr is the leading partner to enable a classroom to career pathway in your community

✓ Grant funding guidance

✓ Implementation & Support

✓ Curriculum resource

✓ Professional learning